

SSAFEI CONFERENCE 2026

Sub-Saharan Africa Entrepreneurship and Innovation

— CONFERENCE PROGRAMME —

 **10-11 March 2026**

 **INSEEC Eiffel Campus, Paris, France**

Academic Entrepreneurship & Innovation in African Contexts

DAY 1 — Monday, 10 March 2026

Time	Session	Speaker(s)
09:30	Arrival at the INSEEC Campus with Welcome Coffee	
10:00 - 12:30	Opening Session: Addressing Knowledge Gaps in African Entrepreneurial Ecosystems and Innovation Trajectories	Pr. Kuszla Pr. Ben Ameer Pr. Léo Dana
12:30 - 14:00	Lunch	
14:00 - 15:30	Panel discussion: Building Bridges, Breaking Barriers: The Rise of African Diaspora Women Entrepreneurs	Pr. Anne-Laure Boncori
15:30 - 16:00	Coffee Break	
16:00 - 17:30	Workshop: The Art of Crafting a Theoretical Argument	Pr. Amon Simba
17:30 - 18:30	Workshop: The Art of Crafting Qualitative Research	Pr. Amon Simba

DAY 2 — Tuesday, 11 March 2026

Time	Session	Speaker(s)
09:30 - 11:30	Introducing the Two Special Issues: IJSBE and JEC	Pr. Amon Simba, Pr. Eric Braune
11:30 - 13:00	Paper Session	
13:00 - 14:00	Lunch	
14:00 - 15:00	Paper session	
15:00 - 15:30	Coffee Break	
15:30 - 17:00	Paper Session	
17:00 - 18:00	Closing: Networking and Informal Discussion	

IMPORTANT INFORMATION

Venue: INSEEC Eiffel Campus, Paris, France

Special Issues: International Journal of Small Business and Entrepreneurship (IJSBE) & Journal of Enterprising Communities (JEC)

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ORGANIZING COMMITTEE

- **Pr. Eric Braune** (INSEEC Research Center)
- **Pr. Amon Simba** (Co-Editor of IJEBR, Associate Editor of JSBM, and JSBE)
- **Pr. Anne-Laure Boncori** (INSEEC Grande École)
- **Pr. Léo Dana** (Co-Editor of IJSBE and JEC, Dalhousie University)
- **Pr. Pierre El Haddad** (PDW Chair AOM MC Division, editor-in-chief Emerald's "Research In Management Consulting Series)

We look forward to welcoming you to Paris!